



# 海訊社

HAIXUN  
海讯社

LIGHTEN THE BRAND WITH CREATIVITY  
SHARE THE FUTURE WITH MARKETING



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# HAIXUN PRESS

PROFESSIONAL FOCUS • TO SHARE, TO CARE AND TOGETHER



## — INTRODUCTION

- Shanghai Haixun Technology Co., Ltd. (hereinafter referred to as Haixun) was established in 2012. It is an intelligent content marketing platform specializing in full-brand strategic services, international creative dissemination and global media resource integration.
- Our vision: content marketing (global) leading intelligent service platform.
- Since its establishment, adhering to the service concept of "lighten the brand with creativity and share the future with marketing", Haixun has insight into the development direction of the company with an international vision, aggregates brand growth power with diversified strategies, and delivers brand glory through high-quality media, and is committed to providing partners with "one-stop creative marketing solutions".



# GLOBAL DISTRIBUTION



- Shanghai Headquarter
- Taiwan Branch
- South Korea Branch
- Changzhou Operation Center
- Chengdu R&D Center



# INTERNATIONAL CREATIVE CENTER

International cultural and entertainment resources integration

Creative brand integrated marketing

Global media matrix dissemination

Meet the future in advance  
Subvert your imagination



# MEET THE FUTURE IN ADVANCEE SUBVERT YOUR IMAGINATION

A solid red square graphic element, positioned to the left of the first paragraph of text.

Focus on the excavation, deep cultivation and services in the field of content creativity and digital marketing, and real-time attention to the introduction of new technologies in the industry to enhance the commercial value of the brand and the entertainment industry, and to pursue higher creative development and technical capabilities. We provide creative integration solutions in various fields, are committed to the technical research of the combination of creativity and digital, and have accumulated relevant creative core technologies and production experience. The team members have created a number of influential commercial and film and television works in China and abroad with international creativity and vision.

Haixun International Creative Center aims to become-China's leading content creativity and digital marketing provider, incubating international cultural and entertainment full case promotion and landing projects, and cultivating creative talents with international vision for China at the same time.





## Deeply cultivate entertainment, focus on creativity

Haixun is a comprehensive integrated marketing company integrating internationalization and youthful content creation, brand planning, and international public relations. It has established production content representative offices in many cities around the world, and cooperated with global creative production partners to jointly implement the whole case of high-end entertainment and creative categories.



# RADIATION GLOBAL RENOWNED AT HOME

## Gather global top resources

Our top resources include: global film and television bases, performing arts agency companies, sports agency companies, embassies of various countries in China, top international film and television production companies, major international performing arts production companies, etc.



## Brand promotion, whole case marketing

From establishing brand positioning, improving strategic positioning, writing brand planning, marketing promotion and other strategies, assisting the brand to realize the creation and upgrade from 0 to 1, from 1 to  $\infty$ . Cooperate with the brand to complete marketing campaign planning at important marketing nodes, and implement online and offline dissemination matrices such as posters, pages, H5, PR public relations, new media graphics and texts at each marketing node.



# CORE BUSINESS INTERNATIONAL ENTERTAINMENT BUSINESS INTEGRATION

INTERNATIONAL DISSEMINATION  
QUALITY CREATIVITY

- International IP authorization and commercialization creative strategy planning
- City IP creation and cultural asset operation management
- Integrated marketing planning of short videos, live broadcasts, advertisements, online content, variety shows, TV series, movies, concerts, exhibitions, etc.

Such as: customized variety shows (FMCG, home appliances, etc.)

Customized film and television projects (Hairdressing)

Customized promotional videos (central enterprise, state-owned enterprises, GM-owned enterprises)

Customized cultural and tourism products (real estate, municipal government, tourist attractions, etc.)

Customized activities (annual meetings, concerts, etc.)

Complete online and offline cases of customized enterprise publicity (automobile enterprises, science and technology, etc.)



A surreal image of a man in a brown sweater and dark trousers sitting on a large, light blue circle that represents the Earth. He is holding and reading a newspaper. The background is a vast, cloudy sky with two small, dark birds flying in the upper corners. The overall tone is contemplative and creative.

Haixun International Creative Center

# **CLASSIC CASE WORKS**

# WHOLE CASE PLANNING FOR INTERNATIONAL COMPETITIONS



## 创新性 示范性 引领性

已 获 得 大 中 华 区 官 方 独 家 授 权

"Superstar Legend"—AC Milan vs Barcelona

120th Anniversary Online Legend

The whole case plan of the ball game





# INTERNATIONAL STAGE DRAMA VIDEO CREATIVE PROJECT PLAN



"The Three-Body Problem 2-The Dark Forest "  
stage play promotion video, the whole case planning and production

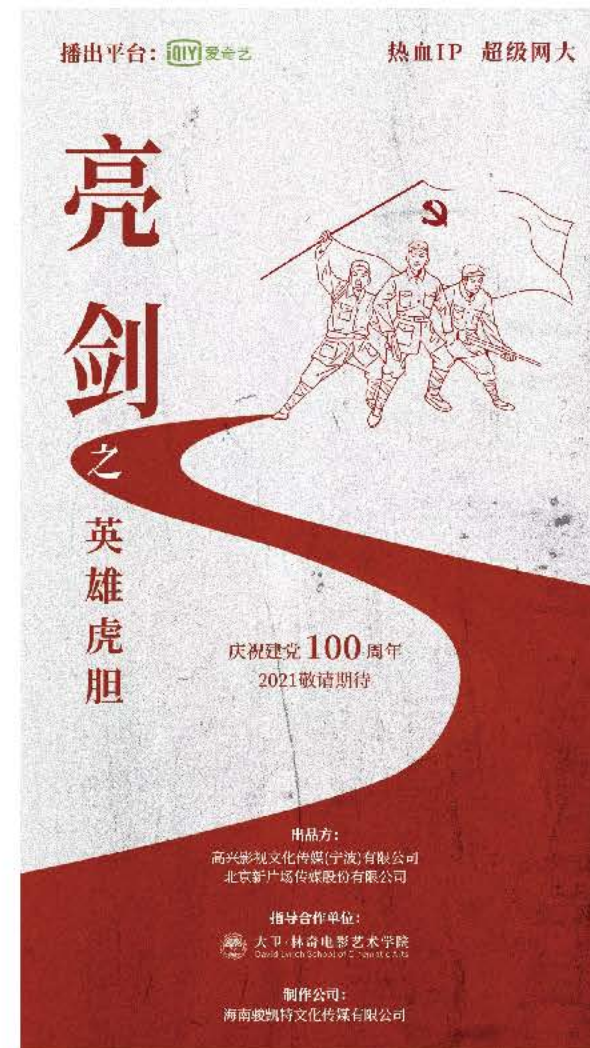
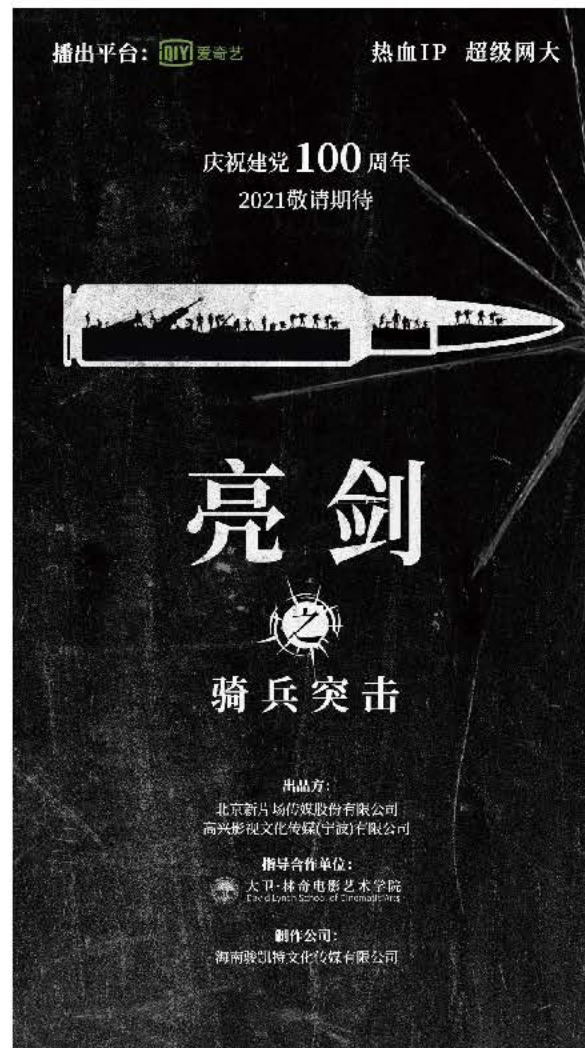
# ENTERTAINMENT CONTENTS CREATION



"Under the Horizon"  
movie concept poster



# ENTERTAINMENT CONTENTS CREATION



"DRAWING SWORD"  
network movie concept poster



# ENTERTAINMENT CONTENTS CREATION



Internet Film "Magic Mirror"  
Conception Design



Internet Film "Lady YAN  
YONGCHUN" Conception Design



# ENTERTAINMENT CONTENTS CREATION

主办方 芒果TV PROMISE MEDIA 城市 MAMA MEDIA 冠名赞助 TRADE AX

最热血的健康竞技成长真人秀

# 肌战 2019

2019 GLOBAL RECRUITMENT  
2019 澳大利亚海选  
正式启动

你是否能够展现线条魅力的力量领袖吗？  
你是否享受顶级对抗竞技的健身达人吗？  
荣耀赛场 等你挑战

## 报名须知

海选时间：2019年7月27日

报名资格：全球华人 / 年龄 18 周岁以上 / 性别：男女不限 / 无不良嗜好

报名咨询：扫描右侧二维码添加小客服微信

报名渠道：唯一报名入口，下载 **肌战** APP

## 海选地址

WORLD GYM CASTLEREAGH - 199 CASTLEREAGH STREET, SYDNEY 2000, AUSTRALIA 【报名咨询客服微信】



Hunan MANGO TV Reality Show --  
Australian co-production partner



## ENTERTAINMENT CONTENTS CREATION



China- New Zealand co-production creative team of  
mini online drama " New Zealand Office Humor"



# ENTERTAINMENT CONTENTS CREATION



China- New Zealand co-production creative team of  
Internet Drama " HELLO! MARY SUE! "



# NANJING METRO BRAND PROMOTION

## 三、短期包装 | 华阳站

宁句城际轨道·华阳站

### 万花筒

紧扣本站万花筒的定位，引入具有网感未来感，冲击感的主轴活动，制造活动热度，添加一些神秘元素，用灯光和音效配合营造现场氛围。

#### 咸鱼、小红书、京东、知乎

以网感为主，结合周边品牌店开展主题营销活动，结合万花筒主题，打造站点网红打卡地，提升品牌知名度，吸引客流，带动周边商业发展。



Project: 宁句城际轨道品牌包装方案 | 客户: 南京地铁广告产业集团 | Tel: 025-88797000 | 江苏悦海商业管理有限公司 | 观海商管

## 二、空间打造 | 华阳站

宁句城际轨道·华阳站

### 万花筒

借助缤纷绚丽的光影色调赋予华阳站的未来景象。

最具艺术气息，美轮美奂，抽象艺术画的设计风格，色彩鲜明，多姿多彩。

#### 色彩空间

彩色玻璃墙与不同材质的搭配，营造独特美感。

#### 站台创意

结合色彩和光影打造创意空间，营造艺术氛围。



Project: 宁句城际轨道品牌包装方案 | 客户: 南京地铁广告产业集团 | Tel: 025-88797000 | 江苏悦海商业管理有限公司 | 观海商管

## 三、短期包装 | 黄梅站

宁句城际轨道·黄梅站

### 万家灯火

与万家灯火主题相契合，主打以民生相关，大众认知度较高的品牌活动，激发话题性，增强影响力。

#### 盒马生鲜（周边品牌店宣传活动）

以民生为主，结合周边品牌店开展主题营销活动，结合万家灯火主题，打造站点网红打卡地，提升品牌知名度，吸引客流，带动周边商业发展。

#### 奥利奥、可口可乐、三只松鼠（品质空间）

为知名品牌创造品质空间，主题鲜明，场景化强，吸引客流，带动周边商业发展，提升品牌知名度。



Project: 宁句城际轨道品牌包装方案 | 客户: 南京地铁广告产业集团 | Tel: 025-88797000 | 江苏悦海商业管理有限公司 | 观海商管

## 三、短期包装 | 南京禄人洞站

宁句城际轨道·南京禄人洞站

### 探险家

结合品牌文化，活动主题和站点定位完美结合，打造独特的场景打造，营造奇幻体验。

#### 魔兽世界主题

魔兽世界主题与禄人洞站主题完美结合，打造独特的场景打造，营造奇幻体验。

#### 漫威（影展）

漫威主题与禄人洞站主题完美结合，打造独特的场景打造，营造奇幻体验。

#### 国家地理

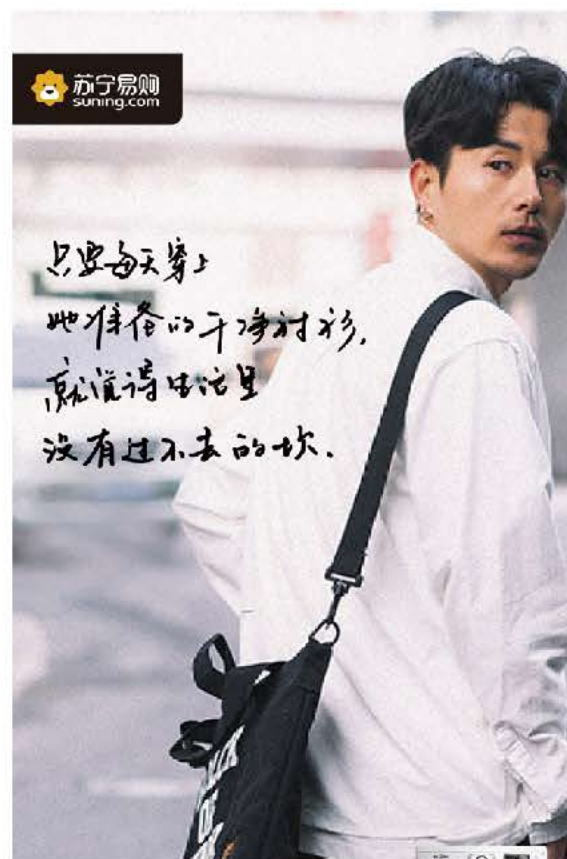
国家地理主题与禄人洞站主题完美结合，打造独特的场景打造，营造奇幻体验。



Project: 宁句城际轨道品牌包装方案 | 客户: 南京地铁广告产业集团 | Tel: 025-88797000 | 江苏悦海商业管理有限公司 | 观海商管



# E-COMMERCE PLATFORM BRAND MARKETING



爆款美的洗衣机  
6/19-6/30  
一省到底

惠生活 购鲜净  
赠十年质保  
赠十年质保



爆款西门子冰箱  
6/19-6/30  
一省到底

惠生活 购鲜净  
赠十年质保  
赠十年质保



# COMMERCIAL CENTER BRAND PLANNING-AQUA CITY



Pengxin Aqua City

Pengxin Aqua City  
Brand promotion, planning and marketing



# COMMERCIAL CENTER BRAND PLANNING —GEMDALE CENTER

Gemdale Center

Brand copywriting during image period, including brand manual, brand h5, etc.



Gemdale Center

# COMMERCIAL CENTER BRAND CREATION

## —HEFEI PHOENIX PLAZA





# COMMERCIAL CENTER BRAND CREATION —NANTONG PHOENIX PLAZA



Nantong Phoenix Plaza  
social poster copywriting

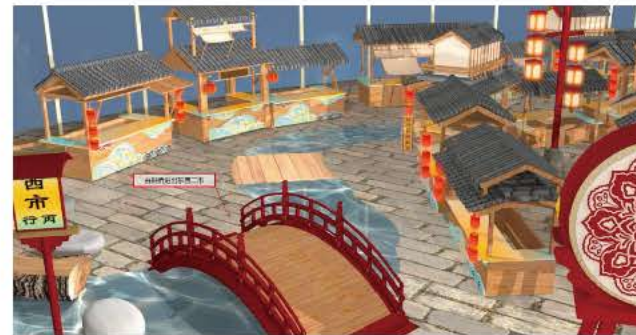




# COMMERCIAL EXHIBITION—JIANGSU TRAFFIC CONTROL

## 愿景

扬州五峰山大桥服务区  
全国首家以  
千年文明，东渡之旅  
梦回大唐，盛世再现  
为主题IP的休憩驿站  
——  
说好中国故事|展示文化魅力|复兴丝绸之路  
响应《“一带一路”助力中华民族伟大复兴》国家战略



## 解构

唐猫 —— 唐猫的延展形象

识别性  
IP  
延展性

千禧年时，唐朝时文人墨客，及唐人物品达官显贵，珍藏，也为了炫耀的财富文化，唐猫在唐朝时非常流行，成为当时最流行的IP。



（注：唐猫形象设计灵感来源于唐代壁画中的猫形象，并结合现代设计进行创作。）

## 解构

角色IP表达方式 —— AR科技互动体验

识别性  
IP  
延展性

通过AR科技与唐猫形象结合，打造沉浸式体验，让观众在互动中了解唐猫文化，提升品牌影响力。



扫一扫，开启AR互动体验之旅。





# FMCG BRAND PLANNING PROMOTION



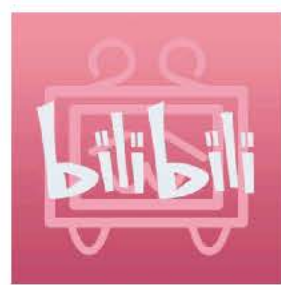
# SELF-MEDIA OPERATION

Content creativity

Effectively increase fans

Promotion operation

Accurate delivery





# SELF-MEDIA OPERATION CASE -XIAOHONGSHU OPERATION



不同地方人吃到卫龙的辣度



卫龙

♡ 7625



卫龙员工的肥宅下午茶，辣条、魔芋爽吃到撑！



卫龙

♡ 3683



巧克力脆皮汤圆+辣条脆末，“费辣罗”彻底火了



卫龙

♡ 1854



樱花味辣条，香菜味辣条，鹅肝味辣条，爱了吗



卫龙

♡ 8532



这种公司，就问你们想不想来



卫龙

♡ 2.3万

# SELF-MEDIA OPERATION CASE -OFFICIAL ACCOUNT OPERATION

嘿，老铁，你不是单枪匹狗在战斗！  
——新联康蓝色七夕节

新联康中国南京公司 2018-08-17

狂风暴雨的七夕，仿佛老天也在替单身狗们出一口气。本着大爱无疆的精神，新联康蓝色铁军向所有同仁发放“单身狗粮”薯片一包。无论你是单身的、有伴的，都来尝尝感受蓝色铁军浓浓的浪漫吧！



老铁，狗粮了解一下



浓情蜜意蓝色铁军



无论单身的，有伴的，心里都暖暖的

连这样的颜值都会单身？不用说，肯定是沉迷工作无法自拔的蓝色铁军了！这么敬业忠诚、有颜有料“狗子”绝对值得拥有，想喜提优质伴的人可千万别错过了！



你从来不是单枪匹狗在战斗，新联康老铁陪你走！尽管生活总是有这样那样的小插曲、不如意，我们也要一起开心地过好每一天，与每一个困难战斗到底！



无畏无惧，铁军fight!



感谢与你并肩作战

除了单身狗，我们还有任劳任怨、认真负责的“忠犬”；热爱工作的“加班狗”；以及颜值逆天、可萌可甜的“萌犬”。不管你是什么狗，让我们铁军一统率，珍惜这段缘。



铁军奋起666



祝所有同仁七夕快乐，以爱为家！  
Btw，佳人相伴比蜜甜，百城百承续心间！



阿一请你免费住！富春山居日月长，看你怎么假装忙

阿一 2016 04 08

习惯了手机，连开车、走路都不能离？  
习惯了wifi，断网半小时以上，就会头昏心慌？  
“走！”  
“去哪？”  
“带你治病去”



没有电视、远离喧嚣，这里有的只是连绵青山，碧绿春水，  
当网络的魔咒被解除，你会发现：眼耳鼻舌身意，各个感官都苏醒起来。  
目光因青山而清澈了，嗅觉被花香唤醒了，心情被春风吹绿了。



在这里，没有城市里五味杂陈、花样百出的料理，  
但一杯山泉水泡的茶，一碗柴火煮的饭，却是够简单真挚。  
靠山吃山，靠水吃水，现挖的竹笋，现捞的河鲜，都不容错过，  
酒酿馒头、土家烧酒也是这里的特色。

山中日月长，晒晒太阳，在村子里散散步，山头缓缓漫步西山口，  
一日将尽，早早日出而作日落而息的农人，早早洗澡，  
在蛙鸣犬吠中沉沉睡去，  
第二天清早，叫醒你的，不是闹钟，不是喧嚣，而是儿时熟悉的鸡鸣。



虽然是村居，这栋建筑却大有来头，出自普利兹克建筑奖得主，中国美院王澍教授的文村民居，用灰、黄、白的三色基调，采用夯土墙、抹泥墙、杭灰石墙、新灰石等外立面设计，使新村和老村（明清古村）有机融合。



# GLOBAL MEDIA RESOURCES

Committed to providing one-stop • marketing overall solutions



# GLOBAL MEDIA RESOURCES

Provide creative integration solutions in various fields, devote itself to the technical research of the combination of creativity and digital, and accumulate relevant creative core technology and production experience.

Including TV media + newspaper media + online media interviews  
For interviews and reports of large conferences and exhibitions





# FOUR RESOURCE ADVANTAGES



**Global media resources  
promotion landing**



**Foreign Internet celebrity  
anchors help spread**



**Global multilingual  
native translation**



**Global think tank + well-  
known editors join forces**

# DOMESTIC RESOURCES: MEDIA NETWORK COVERING 36 MAJOR INDUSTRIES

## Top media publishing network

- Yihuan provides a full range of graphic and multimedia publishing solutions. In Mainland China, from more than 10,000 media, 20,000 reporters and editors are registering to receive corporate press releases covering 36 industries, and use it as the main source of news clues.

## Covered Industries

Business/CSR	Communication	Automobile	Health/ Medicine /Biology
Finance/Investment	Electronic game	Real Estate	Retail
Travel	Machine Manufacturing	Architecture/Home	Food /Beverage
Internet	Energy Minerals	Energy Minerals	Advertisement/Marketing /Publishing
Computer Software	Chemical Industry	Human Resources	Exhibition
Computer Hardware	Environment	Art	Law
Semiconductor/Electronic Components	Agriculture	Entertainment	Sports
Consumer Electronics	Logistics/Transportation	Fashion	Government/Nonprofit Organization News
E-commerce	Aviation/Spaceflight	Infant & Mom	



## Resource media include

- More than **2,300** print media (including newspapers, magazines, business and industry journal publications);
- More than **7,000** comprehensive, portal and industry vertical websites;
- 300** More than **300** professional media in the financial fields, and a number of financial information terminals, including Bloomberg, Snowball, Dow Jones, Wind Information, etc;
- More than **140** television and radio stations, news agency and other various news organizations;
- More than **80** foreign and Hong Kong, Macao and Taiwan news media and organizations in China;



# OVERSEAS MEDIA RESOURCES

OVERSEAS PUBLISHING



## 1.6 MILLION MEDIA LIBRARY

Including overseas reporters, overseas social media KOL, KOC; overseas copywriters, native translators, overseas monitoring, global large-screen resources, etc.



## HUNDREDS OF COUNTRIES

Hong Kong, China, Taiwan, Britain, Japan, the United States, South Korea, Australia, France, Thailand, etc.



## MASS USERS

According to the statistics of the data public opinion analysis system, only a single country's data accumulative flow report is released.



## AUTHORITATIVE MEDIA

Associated Press, Bloomberg, Agence France-Presse, Effie News Agency and other major international media.

# LED DIGITAL MARKETING SERVICE

## GLOBAL LARGESCREEN RESOURCES



At present, the scale of our (global) high-quality media resources has reached more than **100,000** + simultaneous release more than **40** languages + coverage of more than **100** countries and regions; Version 4.0 of the company's intelligent content camp platform has realized (global) multilingual news distribution + native language translation + LED large screen delivery + foreign KOL + social media marketing + news gathering + offline activities and other three-dimensional media marketing capabilities. The number of global LED large screens is about **200**. Foreign majors include outdoor large screens in Times Square, New York (NASDAQ + Reuters), and American Eagle outdoor large screens in Times Square, New York, etc. In China, there is Shanghai Global Harbor Landscape Media — — Global Twin Towers, Shanghai Bund Citi Outdoor Big Screen, etc.





## RICH EXPERIENCE IN OVERSEAS COMMUNICATION



At present, Haixun has formed a **multi-lingual service system** supported by **8 services**, including multi-lingual website operation, overseas social media operation, overseas public opinion service, multi-lingual translation, domestic new media operation, multi-lingual news production, overseas communication activity organization, customized overseas public relations and communication, providing customized multilingual service solutions for a long time.

# SERVICE FLOW

SERVICE FLOW



## 1 / Demand analysis - Communication plan

Effective user communication, recommending feasible plans to users through appeals. Let our products help you achieve more accurate and effective communication.



## 2 / Program customization - Product List

Formulate the plan, make the user demand product form, communicate with various channels to determine the price fluctuations, and finally decide the implementation plan.



## 4 / Outcome evaluation - Data report form

List product execution results for the enterprise. Feedback on core information that is valuable to the enterprise.



## 3 / Implement plan - Information push

Reach audiences effectively through multiple dissemination channels, with visible data and information feedback during implementation.



# COMMUNICATION PROCESS

COMMUNICATION PROCESS





# GLOBAL DATA MONITORING

Reveal competitors' online strategies  
Understand brand market dynamics in real time



# DATA MONITORING&INDUSTRY INTELLIGENCE RESEARCH

APPLICABLE ENTERPRISES



# INTRODUCTION TO GLOBAL DATA MONITORING

Monitor the distribution, flow, public opinion and heat of network information, understand the market's attention to the brand, the heat of Internet media's coverage of the brand, and the attitude of Internet users towards the brand products.

## ● Benchmark against your competitors and industry



### start-ups and small businesses

look for marketing leads to grow your business. Monitor and discover all information about your industry



### large and medium enterprises

discover real customer and media feedback and prevent crises, monitor your competitors



### public character, artists and politicians

find content-based mentions including fans (competitors) reviews of you



### marketing and public relations agency

complete monitoring of customers, and use data and reports to upgrade your services



# GLOBAL INDUSTRY INTELLIGENCE RESEARCH

Website traffic/industry analysis/competitor traffic analysis, digital marketing analysis, Transformation analysis, investment analysis, advertising analysis, crowd analysis, etc. Analyze the gap between yourself and your competitors, analyze your competitors' partners and marketing analysis, analyze market share/website loss, etc.

## Reveal the analysis of competitors and online strategy



### Digital Marketing Intelligence

show the best strategy to the market and your competitors

- ✓ discover the best SEO and content strategy
- ✓ establish and develop your franchise organizations and media partnership
- ✓ enhance your display and paid search strategy

[learn more](#)



### Research Intelligence

know your market/competitors and customers

- ✓ benchmark your market and look for ways to increase your share
- ✓ analyze trends/competitor strategies and audience behavior
- ✓ understand shoppers' movements to make more informed decisions

[learn more](#)



### Sales Intelligence

improve performance throughout the sales channel

- ✓ discover/enrich and limit potential customers to increase sales opportunities
- ✓ monitor website traffic statistics to improve retention rate

[learn more](#)



### Investor Intelligence

evaluate the company and make better investment decisions

- ✓ search/track and evaluate investment opportunities
- ✓ map the market and discover emerging players and market trends

[learn more](#)

# Overview

Overall mentions analysis

The graph shows the mentions from each source channel per day.



## TOTAL MENTIONS

**520**

367 Social from 42 users  
153 Web on 121 sites



## SOCIAL REACH

**29.2k | 45.6k**

unique total  
🐦 225 | 1.4k 📺 29.0k | 44.1k



## SOCIAL ENGAGEMENT

**37.2k**

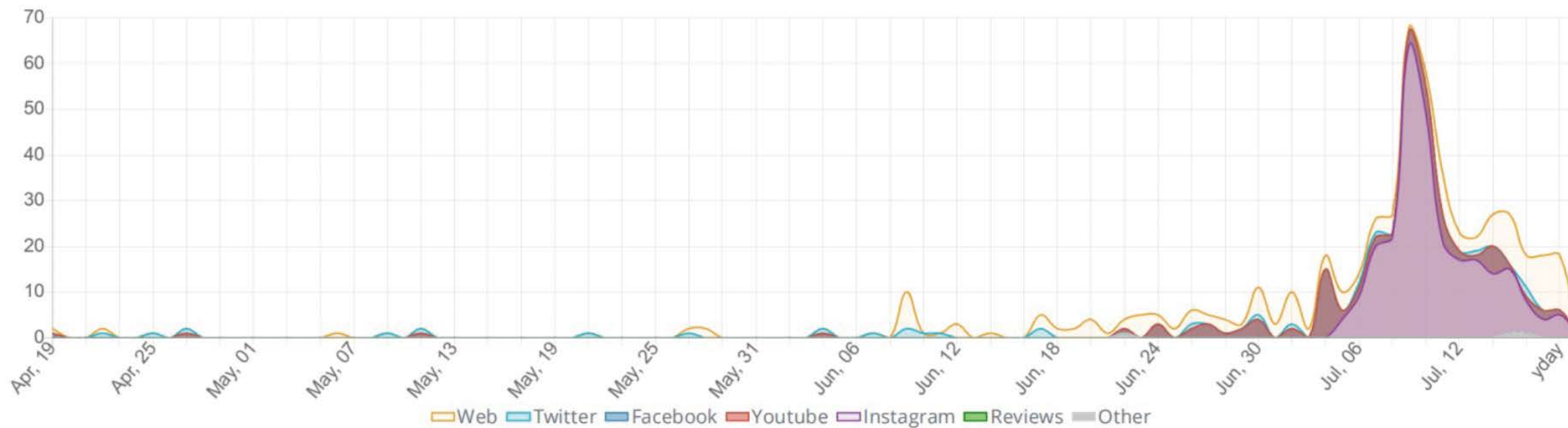
total engagements  
👍 21.0k 🔄 9 🗨️ 1.0k 🎥 15.1k 📺 36



## SENTIMENT ANALYSIS

**27.7% 1.7% 64.0%**

(144) (9) (333)  
positive negative neutral

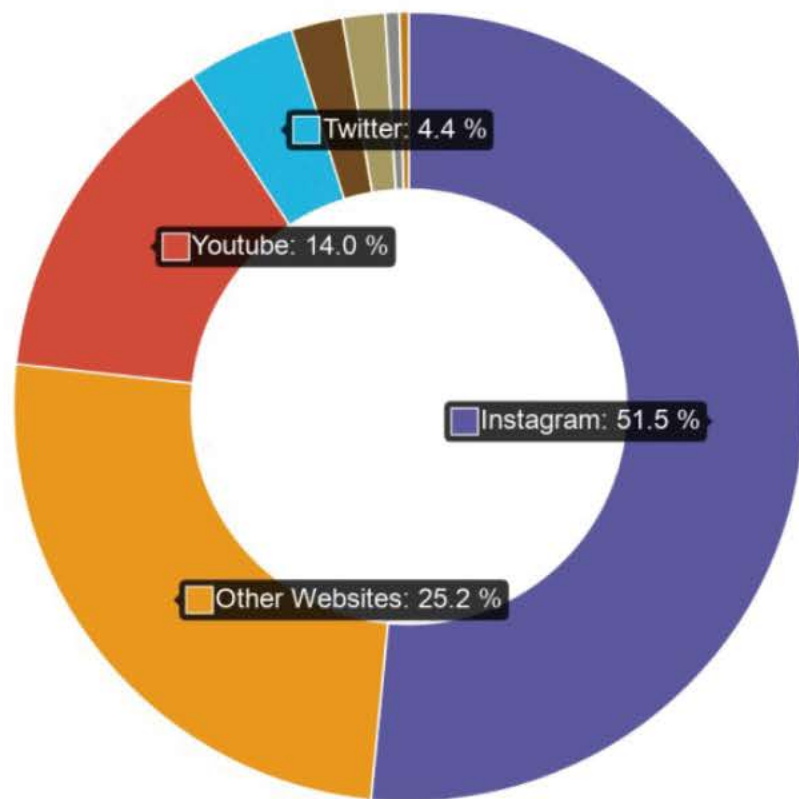




# Media Share

Share of mentions per source

Below is the Media Share for each different mention source for the selected date period



268	Instagram	131	Other Websites
73	Youtube	23	Twitter
11	News	9	Shopping
3	Others	2	Blogs

## All the above plans include

We believe that all our plans should have the best features, which is why you see features that usually only apply to the Pro plan.



### Social Intelligence Advisor

Unique to Haixun press. SIA will use her AI to discover patterns and knowledge from you...



### Customizable email alerts

You can customize the daily, weekly or monthly reports of your mentions and sen...



### Best mentor/Influencer report

Find influencers in your industry or profiles that frequently mention your brand



### Social media monitoring

We provide the most comprehensive social monitoring data on the market. But please...



### Search query

Filter the results as much as possible by using advanced search queries.



### Social influence

View the potential impact of posts from different media



### Comprehensive network monitoring

We not only provide news and blog monitoring functions, but also provide...



### Competitor monitoring

Fully track your competitor' s mentions



### Hootsuite integration

If you are using Hootsuite, you can see a mention of fully integrated from Haixun...



### Complete Google Analytics...

Access mention results, filter them, and then view graphs and detailed analysis.



### Marketing leads/topic monitoring

Use keyword phrases to track topics/posts related to your industry.



### Mobile Applications

Use our mobile app to view your comments anytime, anywhere.



# TECHNOLOGICAL SUPERIORITY

OEM system full intelligent module  
API interface real-time interaction



## TECHNOLOGICAL SUPERIORITY-R&D CENTER

- Haixun Intelligent content marketing platform version 4.0 adopts a distributed micro-service architecture, and real-time synchronization on the PC side, client side, applet, APP, etc. Realize multi-carrier inquiry, consultation, bill of lading, download, installation and other real all-round 7\*24-hour intelligent order tracking service;
- Simultaneously integrated news smart investment software version 2.0, (global public opinion monitoring) brand monitoring software version 3.0, (global big data traffic) industry intelligence analysis software version 3.0, DIY full case marketing customization system version 3.0, and other data interfaces;
- Through a variety of marketing software input big data analysis and mining, to achieve a true accurate digital marketing matrix, and establish a long-term effective marketing mechanism.





# ONE-CLICK SMART INVESTMENT IN 17 LANGUAGES

 价格查询
  软文提交
  智投提交
  定制单
  在线充值
  消息
  工单
  微信绑定
  客户端
  后台首页

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 咨询电话: 400-007-3237 | D:15801997008

上传:

 上传文档,支持DOCX格式,Office2007 2010 2013 2016

需按语言并完整填写信息, 不发违规稿【案例下载地址】

语言:

☐ 英语
 ☐ 阿拉伯语
 ☐ 意大利语
 ☐ 印地语
 ☐ 俄语
 ☐ 葡萄牙语
 ☐ 西班牙语
 ☐ 德语
 ☐ 法语
 ☐ 马来西亚语
 ☐ 繁体中文
 ☐ 越南语
 ☐ 泰语
 ☐ 印尼语
 ☐ 简体中文
 ☐ 韩语
 ☐ 日语

行业:

☐ 新闻
 ☐ 财经
 ☐ 酒店
 ☐ 汽车
 ☐ 游戏
 ☐ 时尚
 ☐ 生活
 ☐ 科技
 ☐ 商业
 ☐ 教育
 ☐ 娱乐
 ☐ 健康
 ☐ 房产
 ☐ 文旅
 ☐ 体育
 ☐ 食品
 ☐ 智能
 ☐ 亲子

标题:

中文标题限定6-40个字符; 海外标题限定7-18个单词。【智投订单发布技巧】

封面图:

[上传图片](#)



建议图片尺寸: 1200px \* 780px

属性:

☒ 有标签
 ☐ 无标签
 若需要去除 / 平台或机构 / 标记, 请购买此功能, 优质原创送首页推荐

视频地址:

[上传](#)

视频大小50MB

复制

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所有头条 ▼

所有推荐 ▼

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联盟发布 ▼

所有状态 ▼

搜索

<input type="checkbox"/>	序号	编号	语言	标题	自有标签	联盟标签	图片	排序时间	幻灯	头条	推荐	特荐	联盟发布	状态	操作	
<input type="checkbox"/>	1	2108271128...	简体中文	[荐] 鲁南制药脉...	健康医疗	新闻		21-08-27 11:27	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	2	2108271126...	简体中文	[荐] 鲁南制药申...	健康医疗	新闻		21-08-27 11:23	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	3	2108191806...	简体中文	[荐] 好雨知时节...	健康医疗	新闻		21-08-19 18:03	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	4	2108191616...	简体中文	[荐] 刷酸热遇冷...	健康医疗	新闻		21-08-19 16:14	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	5	2108181049...	简体中文	[荐] 美国生命科...	健康医疗	新闻		21-08-18 10:48	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	6	2108171351...	简体中文	[荐] 疫苗安全事...	健康医疗	新闻		21-08-17 13:49	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	7	2108111057...	简体中文	[荐] 抗疫 构筑医...	健康医疗	新闻		21-08-11 10:56	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	8	2108101534...	简体中文	[荐] 安科丽二类...	健康医疗	新闻		21-08-10 15:32	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	9	2108101532...	简体中文	[荐] 与豫同舟， ...	健康医疗	新闻		21-08-10 15:31	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<input type="checkbox"/>	10	2108050915...	简体中文	[荐] 后疫情时代...	健康医疗	新闻		21-08-05 09:13	<input type="checkbox"/> 否	<input type="checkbox"/> 否	<input checked="" type="checkbox"/> 是	<input type="checkbox"/> 否	已发	<input checked="" type="checkbox"/> 上架	<a href="#">修改</a>	<a href="#">报表</a>
<div><div><div>&lt;</div><div>1</div><div>2</div><div>3</div><div>&gt;</div></div><div>到第</div><div>1</div><div>页</div><div>确定</div><div>共 26 条</div><div>10 条/页</div><div>▼</div></div>																



## OEM SYSTEM FULL SMART DIY MODULE





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代理订单

媒体会员

个人管理

新增

[<](#) [1](#) [>](#) 到第 [1](#) 页 [确定](#) 共 9 条 [10 条/页](#)

# API INTERFACE REAL-TIME ORDER PUSH

Two-way, multi-way, and one-way API interface real-time order push, suppliers receive orders intelligently, save trouble and worry. The platform is systematically managed without any intermediate links, and the transaction process is simple, efficient and transparent.

欢迎进入海讯社后台管理系统

## 媒体订单

等待发布: 16	媒体拒稿: 25865	反馈修改: 0	等待确认: 211
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## 平台订单

等待发布: 0	媒体拒稿: 73	反馈修改: 0	等待确认: 8
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## 软文资源

等待审核: 0	审核驳回: 20699	申请删除: 0	申请调整: 0
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## 自媒资源

等待审核: 0	审核驳回: 51034	申请删除: 0	申请调整: 0
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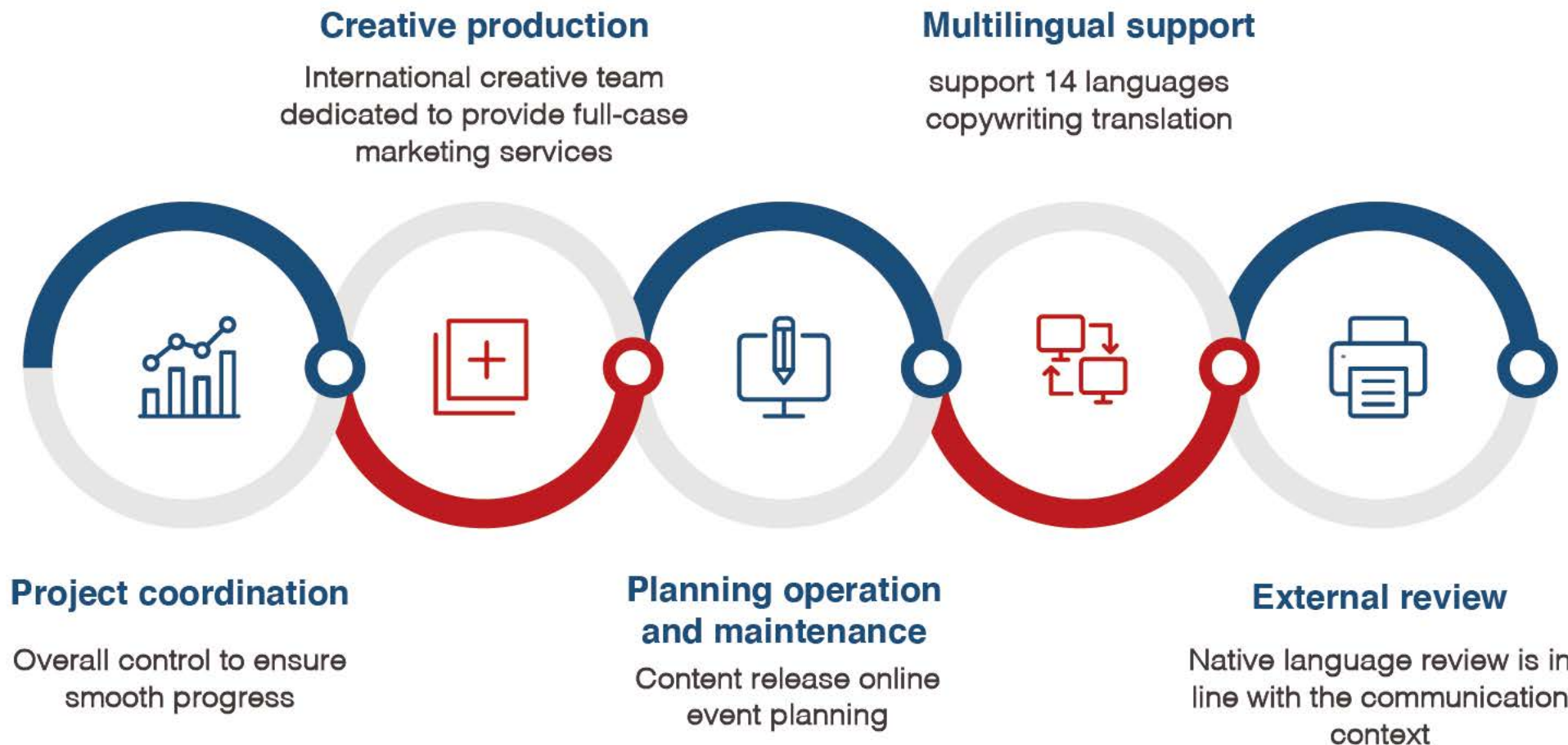


# TOP CREATIVE TEAM

GOOD ARTICLE CAN SPEAK • VISIBLE EFFECT



# SERVICE TEAM: FIVE TEAMS GATHER TO HELP





# PROJECT TEAM & REASONABLE DIVISION OF LABOR



**Possess overseas study experience**

**Blessed by foreign communication experts**

- Service spirit
- Rich project experience
- Strong team stability

**Professional**



**Respond to demand in a timely manner daily**

**Respond quickly to emergencies**

- Attendance appraisal system
- Daily training mechanism
- Clear KPI rewards and punishments

**Strict mechanism**



**Strictly keep customer confidentiality**

**Handle confidential documents in a timely manner**

- Personal custody of documents
- Written mail application
- Sign non-disclosure agreement

**Confidential service**



**Original quality assurance**

**Three review and three proofreading process**

- Strict process control
- Strict technical standards
- Strict quality control

**Quality control system**

# TRANSLATION · DUBBING 【100% NATIVE LANGUAGE】

## Professional listening and typing translation

Professional native speakers will perform accurate audio and screen text typing, and add a timeline before translating.



## Integrated service

- Various types of video recording, audio recording, script listening and typing and translation services.
- Subtitles, dubbing synthesis and various post-production work.
- Video CD output, and can be matched with CD encryption service.
- Company profile, product description, marketing introduction and other multimedia file production.
- Only native speakers are invited to serve as voice actors and record them in a professional recording studio to ensure the quality and effect of the dubbing.



## Global 365 days/24 hours service

We provide 24 hours of uninterrupted and intimate service around the world, and we are committed to assisting customers all over the world to solve problems and create value.



# ORIGINAL WRITING 【GLOBAL NATIVE LANGUAGE】



## Excellent copywriting planning team

Possess strong copywriting and writing skills, and can write original, high-quality manuscripts according to customer requirements. Judging from long-term experience, the pass rate for the first submission can reach more than 95%, and the pass rate after one revision is more than 98%.



## Efficient copywriting work

The team has rich working experience. Before receiving the manuscript, communicate with the client in detail, specific and accurate, and confirm the manuscript delivery time, word count, type, title and other requirements; After receiving the manuscript, the original manuscript is delivered at a high speed.



## Free after-sales service

Before publishing, confirm the copy with the client many times. For unsatisfactory copywriting, we can modify it several times according to customer requirements. After the completion of the manuscript, the manuscript is automatically deleted for the client's confidentiality.

# QUALITY ASSURANCE & COMMUNICATION MECHANISM



## Public opinion monitoring & risk prevention and control

- ☑ Standardize the manual beforehand
- ☑ Crisis management assistance such as crisis monitoring, early warning, handling and research and judgment
- ☑ Prior background research and judgment of KOL resources and linkage account resources
- ☑ Internal and external regular meeting mechanism
- ☑ Consultation mechanism with consultants and experts
- ☑ Emergency communication mechanism



**THANK YOU**

