

from: **Apr 19, 2021**

until: **Jul 19, 2021**

# InfiRay

## Top Mentions Report

InfiRay Keywords, Owned Media

# Overview

Overall mentions analysis



TOTAL MENTIONS

**520**

367 Social from 42 users  
153 Web on 121 sites



SOCIAL REACH

**29.2k** | **45.6k**

unique total  
Twitter 225 | 1.4k YouTube 29.0k | 44.1k



SOCIAL ENGAGEMENT

**37.2k**

total engagements

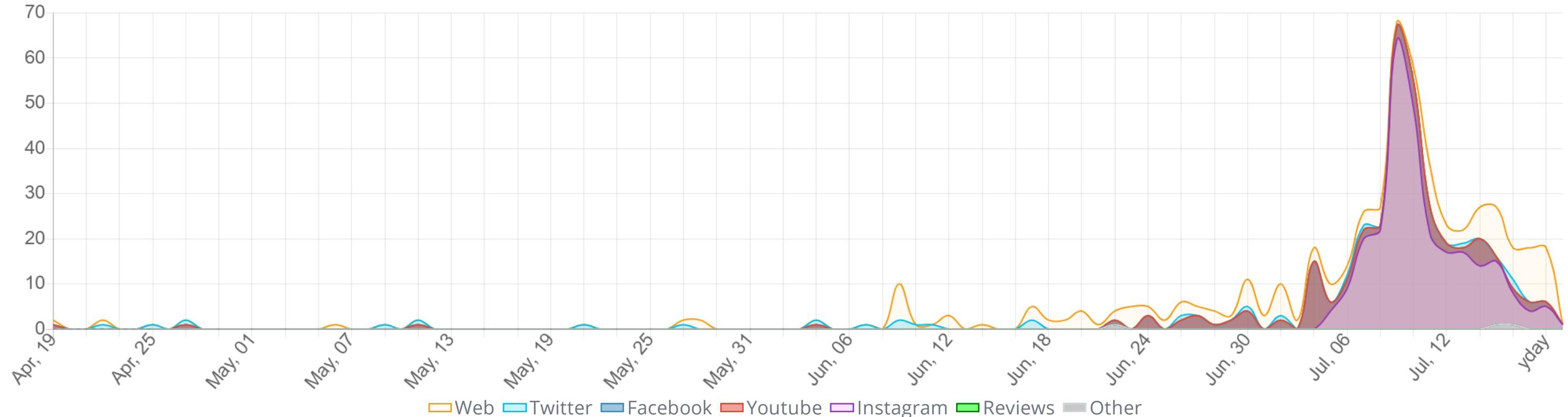
Facebook 21.0k Twitter 9 Instagram 1.0k YouTube 15.1k Pinterest 36



SENTIMENT ANALYSIS

**27.7%** **1.7%** **64.0%**

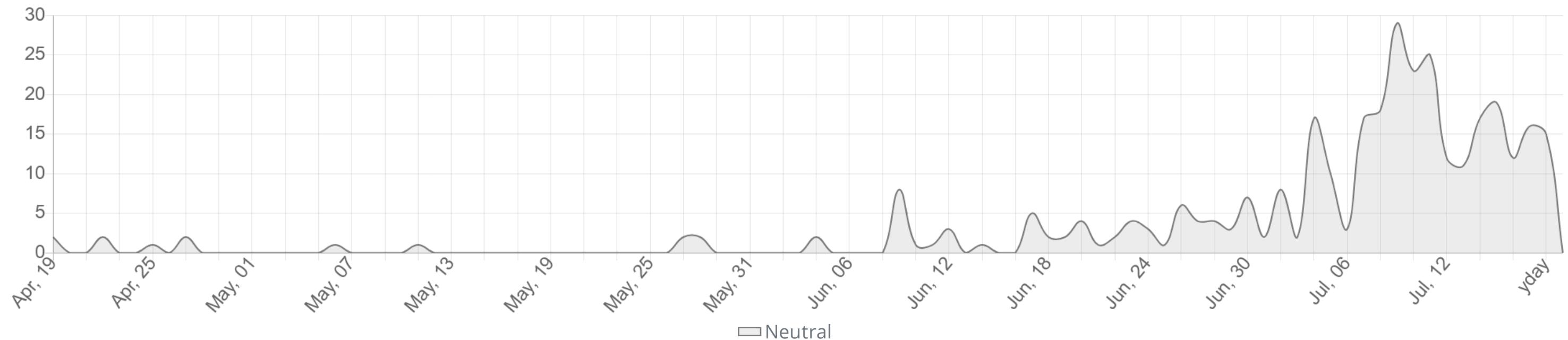
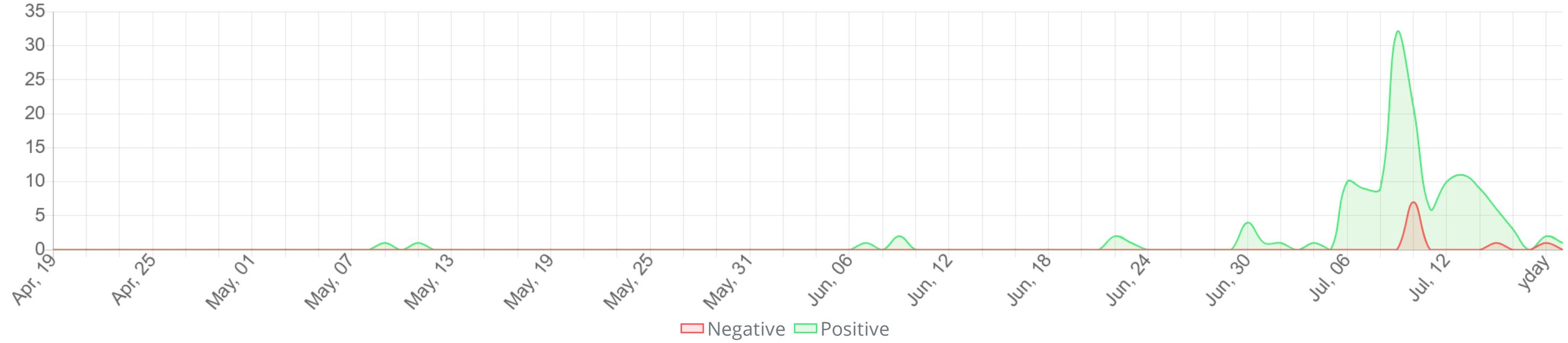
(144) positive (9) negative (333) neutral



# Sentiment Analysis

Negative vs Positive, Neutral mentions

Daily totals for Positive/Negative/Neutral mentions.

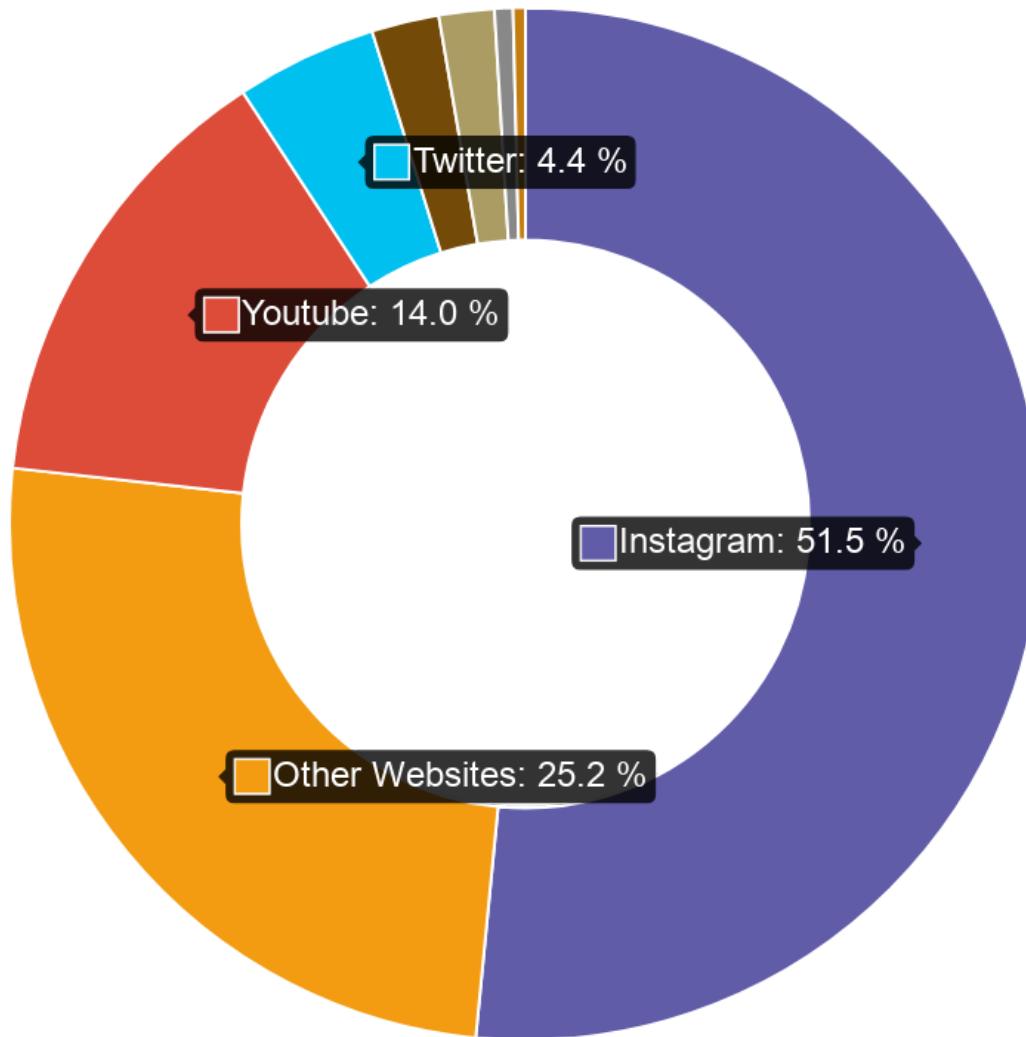


📅 Apr 19, 2021 - Jul 19, 2021

# Media Share

Share of mentions per source

Below is the Media Share for each different mention source for the selected date period

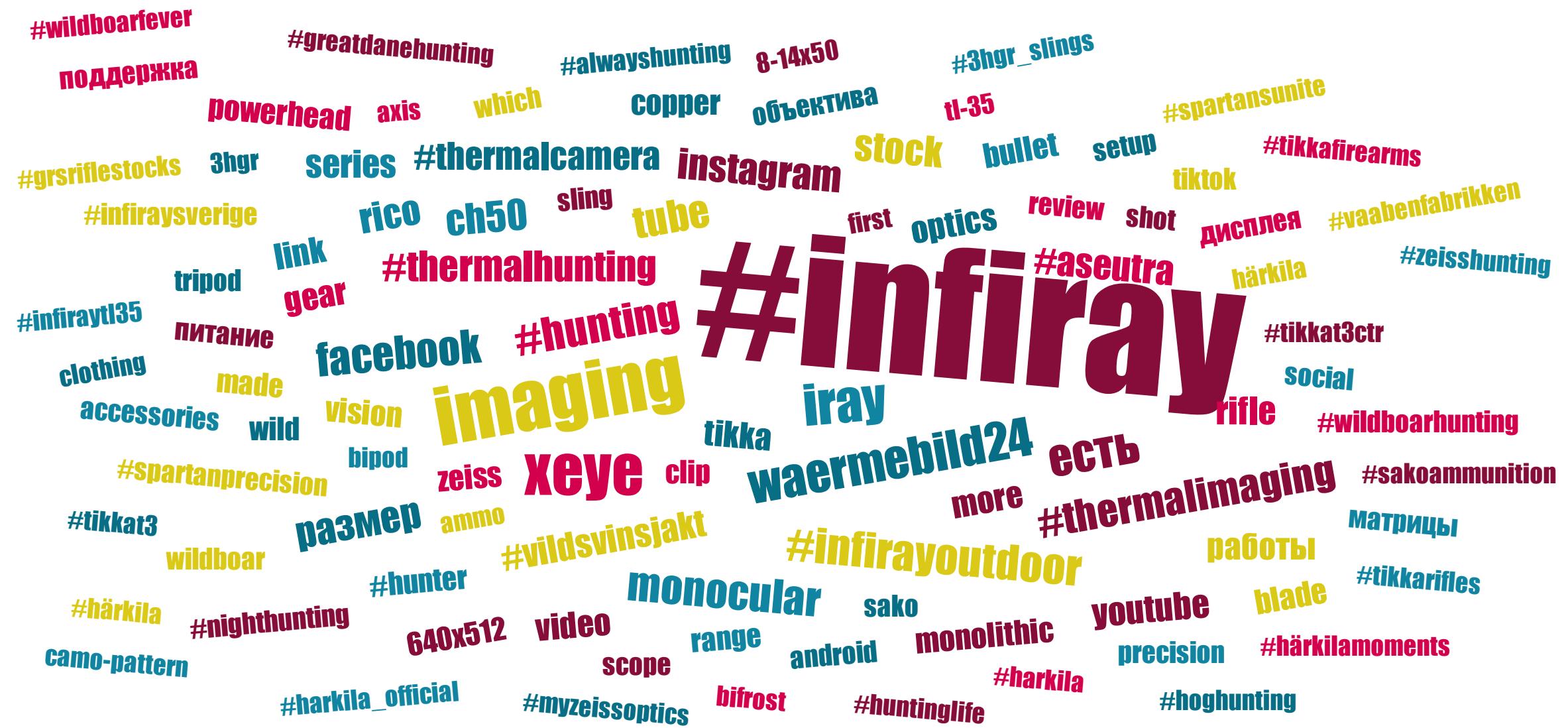


268	Instagram	131	Other Websites
73	Youtube	23	Twitter
11	News	9	Shopping
3	Others	2	Blogs

# Word Cloud

## Most common words in mentions

Larger words mean they occur more often in the mentions of the selected period. Different colours are just to distinguish words more clearly.



# Geography

Distribution of mentions

For mentions that country is determined, this is the list of the top countries. Language is detected in all mentions, unless it does not contain any actual language (e.g. just emoticons).

## Countries with most mentions

**20%**  Sweden

**16%**  Germany

**12%**  Poland

**12%**  United States

**08%**  China

**05%**  Norway

**04%**  United Kingdom

**04%**  India

## Languages with most mentions

**47%** English

**10%** Swedish

**10%** Polish

**09%** German

**06%** Lithuanian

**06%** Russian

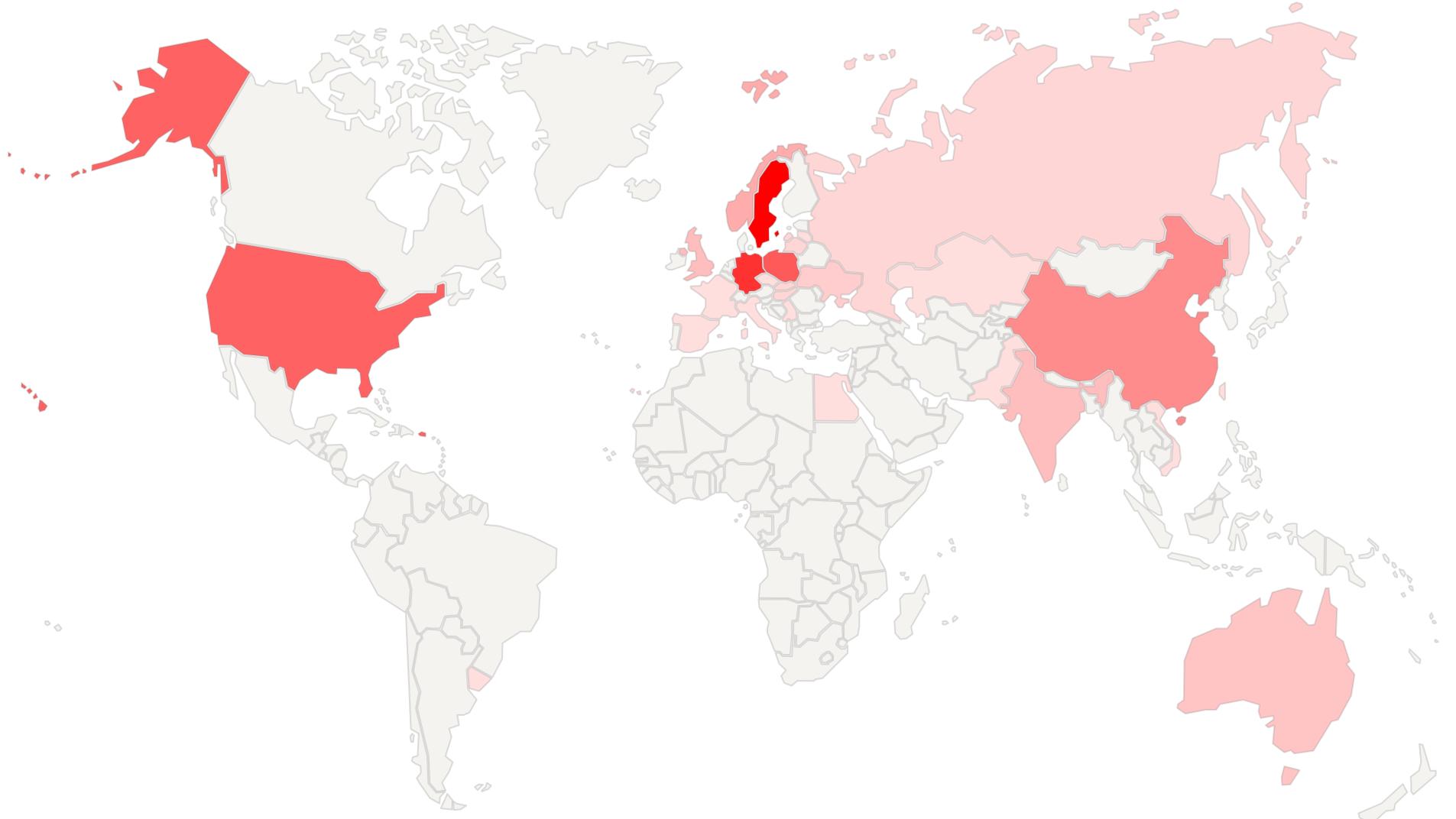
**02%** Portuguese

**02%** Hungarian

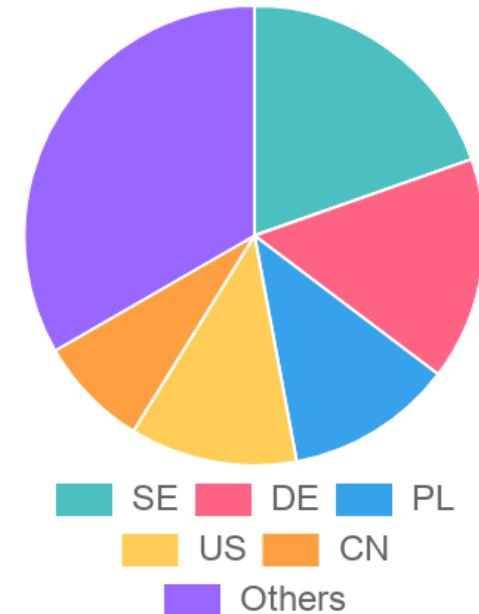
# World Map

Countries with most mentions

For mentions where country is available (as set by the profile that performed the post), the areas with more intense color have more mentions.



% Mentions / country



SE : 28 | DE : 22 | PL : 17 | US : 16 | CN : 11 | NO : 7 | GB : 5 | IN : 5 | AU : 4 | UA : 3 | HU : 2 |  
 LT : 2 | RU : 2 | SK : 2 | CZ : 1 | EG : 1 | ES : 1 | FR : 1 | IT : 1 | KZ : 1 | Total Mentions: 138

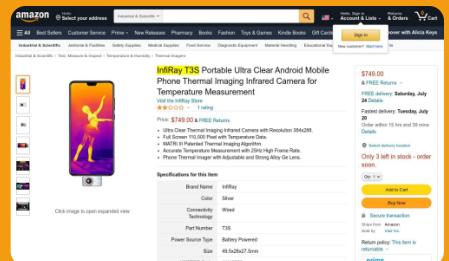
Note: Location of posts only available for Mentions that location was provided by the users.



# Web Mentions

Top 6, ordered by Site Rank

These are the Top 6 web pages that mention the selected keywords, ordered by the ranking of the website that contains the page (smaller rank is better).

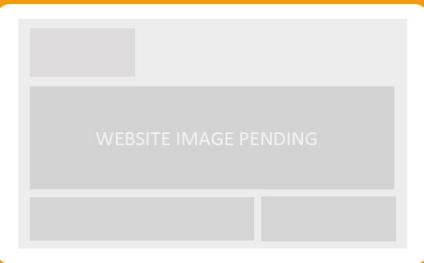


[amazon.com](#)

08:00 06 May

uy it with · This item: InfiRay T3S Portable Ultra Clear Android Mobile Phone Thermal Imaging Infrared Camera for Temperature Measureme...

en ↗ #3



[aliexpress.com](#)

08:00 01 Jul

n AliExpress, you can also find other good deals on measurement and analysis instruments, temperature humidity instruments, infrared...

en ↗ #9



[jd.com](#)

08:00 20 Jun

东JD.COM是国内专业的网上购物商城，为您提供艾睿光电(InfiRay)T3S手机红外热成像仪红外夜视仪测温便携热像仪热感应仪-20~120°C企业定制价...

zh ↗ #6

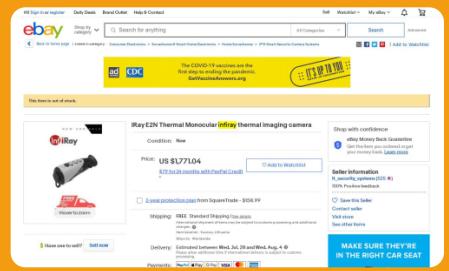


[ebay-kleinanzeigen.de](#)

08:00 06 Jul

ärmebildkamera INFIRAY XEYE E2n V2 (Modell 2021), Neuware Neuer 12µm Sensor! Ein optimales...,INFIRAY XEYE E2n V2 2021 NEU -...

de ↗ #8

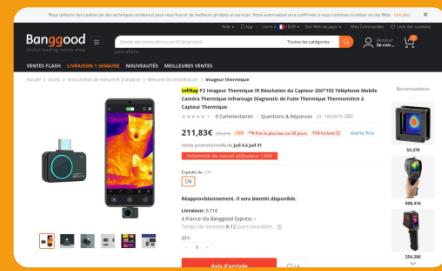


[ebay.com](#)

08:00 22 Apr

he InfiRay EYE series is a pocket-sized thermal vision monocular for exploring the outdoors—at night and in lowlight conditions.\$1,736.31 · ...

en ↗ #11



[banggood.com](#)

08:00 09 Jul

nfiRay P2 Imageur Thermique IR Résolution du Capteur 256\*192 Téléphone Mobile Caméra Thermique Infrarouge Diagnostic de Fuite...

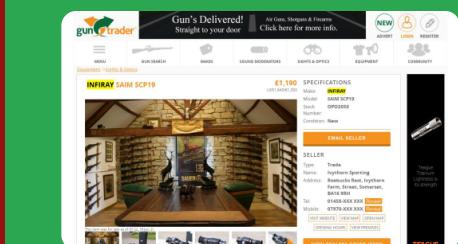
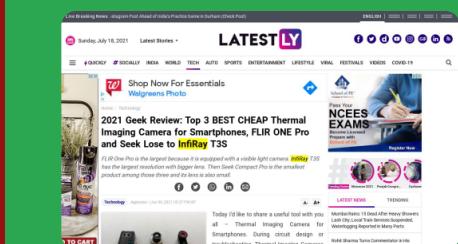
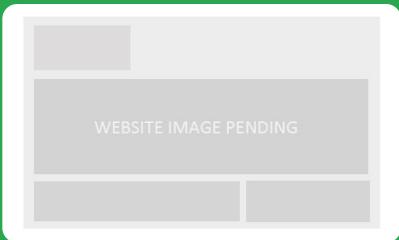
en ↗ #1k



# Negative

Web Mentions, by Site Rank

There are no Negative mentions for the selected dates



# Positive

Web Mentions, by Site Rank



[aliexpress.com](#)

08:00 01 Jul

**Infiray - AliExpress - Purchase infiray on AliExpress**

In AliExpress, you can also find other good deals on measurement and analysis instruments, temperature humidity instruments, infrared...

en #9

[latestly.com](#)

19:57 09 Jun

**2021 Geek Review: Top 3 BEST CHEAP Thermal Imaging Camera for Smartphone...**

LIR One Pro is the largest because it is equipped with a visible light camera. InfiRay T3S has the largest resolution with bigger lens.

en #2k

[guntrader.uk](#)

08:00 02 Jul

**INFIRAY SAIM SCP19 New Thermal Riflescopes for sale. Buy for £1,190.**  
escription. THIS IS A NEW INFIRAY THERMAL IMAGING RIFLESCOPE, THE SUPERB SAIM SCP19; IT'S EXCELLENT VALUE FOR MONEY!...

en #10k



# Twitter Mentions

Top 6, Ordered by Profile Reach

These are the Top 6 Twitter mentions for the selected keywords, ordered by potential reach i.e the number of followers the profile had at the time of posting.



**CoseCinesi (@CoseCinesi)**

03:50 16 Jul

Coupon Coupon InfiRay T2-Search Infrared Thermal...

<https://t.co/luylsblCzu>



en 108



**InfiRay (@InfiRay)**

18:23 22 Apr

#earthday2021 #InfiRay provides professional solutions for monitoring exhaust emissions to protect the atmosphere and help fighting air pollution. Learn more:...



en 60



**InfiRay Outdoor (@InfiRay\_)**

18:29 16 Jul

Meet the 2nd generation of SCT 35 thermal imaging scope-  
SCT35 V2, same outside, stronger inside.

<https://t.co/YgBnxKjewS>



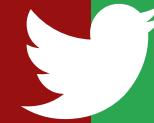
en 57



# Negative

Twitter Mentions, by Reach

There are no Negative mentions for the selected dates



# Positive

Twitter Mentions, by Reach



**InfiRay (@InfiRay)**

10:14 09 May



To capture the temperature of mother's love. ❤️ 😊 Do you have any fun and creative ways to celebrate Mom this year? Share it in the comments! 😊...

😊 42 en 5 60



# Youtube Mentions

Top 6, Ordered by Views

The following videos posted in the selected period, had the most engagement (views, comments, likes etc).



# 126 InfiRay TUBE TL 35 **18:38 11 Jul**

Luneta termowizyjna InfiRay Tube TL35 to najnowocześniejszy nocny celownik, który został stworzony ze szczególnym...

pl 3079 12k



Thermal Imaging Attachment **14:41 30 Jun**

InfiRay Clip CH50 V2  
Please welcome the new InfiRay Outdoor thermal imaging attachment Clip C Series CH50 V2. This video demonstrates the excellent...

en 496 98



The Shooting Show Thermal **23:26 24 Jun**

Special Preview with 260RIPS and...

On the latest episode of #TheShootingShow, Mark Ripley is out in a bid to control the fox numbers on his permissions using the Pulsar...

en 1006 9k



Infiray Cabin CBL19 mintavideo **04:30 02 Jul**

428 773



InfiRay Thermal Imaging **15:18 30 Jun**

Attachment Clip CH50 V2

Have you ever met infiRay CH50 V1? Right now, CH50 Series will welcome its new member-CH50 V2. Featuring 12um high performance Vox...

en 775 1k



Long Range Shot with Infiray CH50 **20:56 10 Jul**

#DIVISI87 #KSC #LONGRANGESHOT #PERBAKIN #PERBAKINJATENG #INDONESIANHUNTING #BERBURUHAMABABI

394 435



# Negative

YouTube Mentions, by Views

There are no Negative mentions for the selected dates



# Positive

YouTube Mentions, by Views



# 126 InfiRay TUBE TL 35

18:38 11 Jul

Luneta termowizyjna InfiRay Tube TL35 to najnowocześniejszy nocny celownik, który został stworzony ze szczególnym...

😊 🇵🇱 🇮🇹 pl ↗ 3079 👤 12k



Thermal Imaging Attachment

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😊 🇮🇹 en ↗ 496 👤 98



InfiRay Rico RH50 or RL42? Which one is right for me? with ben fro...

15:35 30 Jun

The InfiRay Rico RL42 and the RH50 are two of the best scopes on the market at the moment, which one is the best for me? We start to look...

😊 🇦🇺 🇮🇹 en ↗ 435 👤 329





# Top Web Mentioners

Ordered by Site Rank

This is a list of the most important websites, based on their Alexa Rank, which mentioned your keywords.

			Rank	Mentions	Engagement	Sentiment
1	 amazon.com	US Rank # 3   Global # 11	#11	1	0	
2	 jd.com	CN Rank # 6   Global # 16	#16	1	0	
3	 ebay.com	US Rank # 11   Global # 46	#46	1	0	
4	 aliexpress.com	RU Rank # 9   Global # 47	#47	1	0	
5	 ebay-kleinanzeigen.de	DE Rank # 8   Global # 333	#333	1	0	
6	 banggood.com	US Rank # 1390   Global # 650	#650	2	0	



# Top Twitter Mentioners

Ordered by Follower Count

This is a list of the top Twitter Profiles, based on their follower count, which mentioned your keywords.

			Followers	Mentions	Engagement	Sentiment
1	 CoseCinesi @CoseCinesi		108	1	0	
2	 InfiRay @InfiRay		60	21	67	
3	 InfiRay Outdoor @InfiRay_		57	1	1	



# Top Youtube Mentioners

Ordered by Subscriber Count

This is a list of the top Youtube Channels, based on their subscriber count, which mentioned your keywords.

			Subscribers	Mentions	Engagement	Sentiment
1		Vademecum Myśliwego	12k	1	3k	
2		The Night Vision Show	9k	1	1k	
3		Žurnāls Medības	2k	1	306	
4		InfiRay Outdoor	1k	3	1k	
5		Skåne jakt	1k	5	981	
6		Márk Korecz	773	1	428	



## Other Top Mentioners

Ordered by Engagement

This is a list of the top Mentioner from Other channels (e.g. Reddit, LinkedIn), based on the total Engagement (Comments, replies, likes etc) of their posts which mentioned your keywords.

		Followers	Mentions	Engagement	Sentiment
1	 <b>rustyreedz</b> @rustyreedz	N/A	1	13	
2	 <b>ChrisVza</b> @ChrisVza	N/A	1	3	
3	 <b>CCeenesi</b> @CCeenesi	N/A	1	0	